

Subheadings

- What is a pub?
 - o Content, types, format
- What credit is given?
 - o Public academic scholarship
- What is the review process? Criteria?
- What support is available? Infrastructure
- Research journal articles

Resources available

- State website / guidelines
- Existing models
- Impact resources
- Web page analytics (to determine value)

Resources needed

- Best management practices
- Research on value of publications
- Technology support to development of new products
- Training, writing, reviewing
- Consistency across institutions

Stakeholders

- Faculty : educators, agents
- Public
- University / institution
- Industry / partners

What could we do?

- Institution consistency
 - o Added value
- Economies of scale
 - o Authors
 - o Reviewers
 - o Editors
- New products – eBooks, eJournals
- New platform to share pubs.
- Measure impact (develop evaluation tool)
- CRM – customer relations management system (push content to clients)
- Follow up to see if they used content
- Use content in multiple places
- Build credibility or content
- Partnership with amazon, apple
- Standardize regional pubs / guidelines
- Define what scholarly works look like
 - o Fact sheet
 - o Pub
 - o Journal article

- Training

What will we do?

- BMP audit – find out what the existing models are
- Establish point of contact in each state
- Fully leverage content in SR
- BMP Audit for content usage
- Find out how eXtension handles pub content and how they might help with the process
- Define what scholarly work looks like
 - o Fact sheets
 - o Pubs
 - o Digital – blog
- Explore ADPS – adobe digital publishing / CRMS / issuu (?)
- Audit existing publications tracking systems
 - o Communications is doing this
- Create a best practices for tracking pubs
 - o Use audit results
 - o Attend ACE
 - o Share results with PSD Committee early
 - o Share final with entire SRPLN

Participants

Marcie Simpson
Jimmy Henry
Lori Greiner
Matthew Burns
Emily Tipton
Tom Melton
Thomas Dobbins
Angela Rowell